# Full-year and Q42021 results







## **Today's presenters**

## Tomi Ristimäki

Chief Executive Officer



Jukka Kainulainen Chief Financial Officer



## Agenda

01 Key highlights and growth strategy execution 02

Q42021 and FY2021 financial performance

2021 key takeaways, short term outlook and risks



Q&A





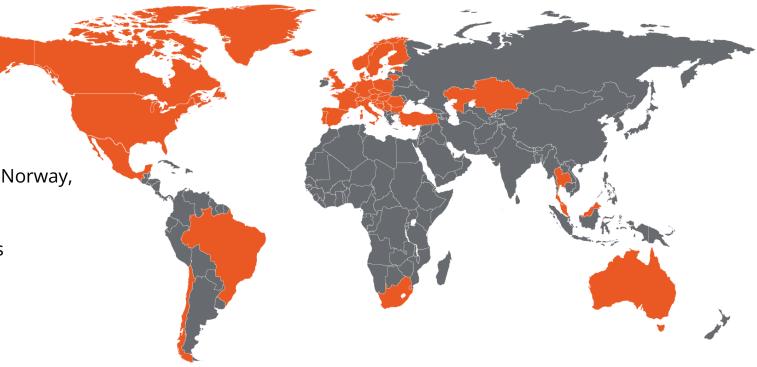
## **KEMPOWER IN BRIEF**

Aim: "To be the best partner for our customers in developing emission free business"

Founded: **2017** 

Kempower: **Rapidly growing** European electric vehicle ("EV") fast charging solutions provider

- Kempower solutions delivering almost 80
   MWh charging power to end customers on daily basis
- 2 production sites in Lahti, Finland
- **136 employees** working in 4 countries
- **Subsidiaries:** Germany, the Netherlands, the UK, Norway, France and Spain. In 2022 Sweden and Italy
- **Kemppi Group** heritage facilitating a unique basis for innovation and development



## 2021 key highlights





Historical Nasdaq Helsinki **First North** listing

Growing existing and new **customer base** in Nordics and in Europe

Capacity expansion project to additional **10 300m2** floorspace progressing well

**Component shortage** managed well *–no lost customer deliveries* 

Reaching 99% lifetime **recyclability rate** in Kempower chargers and **eNPS** 83. **27.4 EURm** In revenue 2021

**741%** YoY growth in revenue 2021

> **37.4 EURm** Order intake in 2021

**46%** Gross margin 2021

**90.4 EURm** Cash in 31.12.2021

**136** Headcount in 31.12.2021

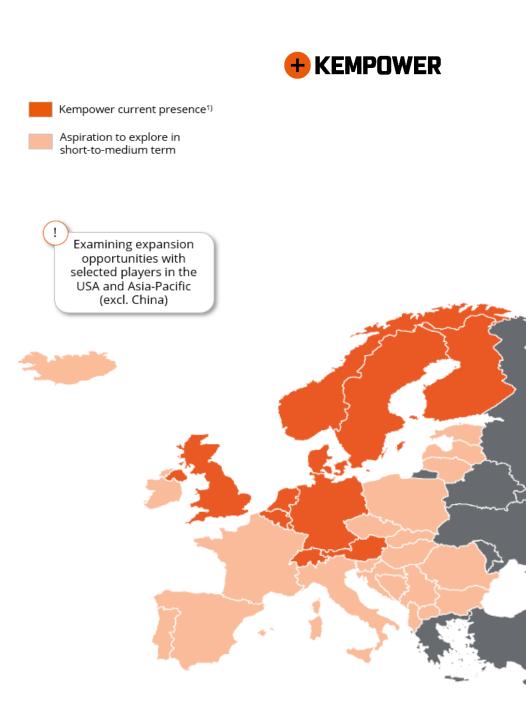
## **Growth enabled by our Go-to-Market Strategy**

1. **Continue expanding** in the European market in the short to medium term

2. Target of establishing operations in the US by the end of 2025

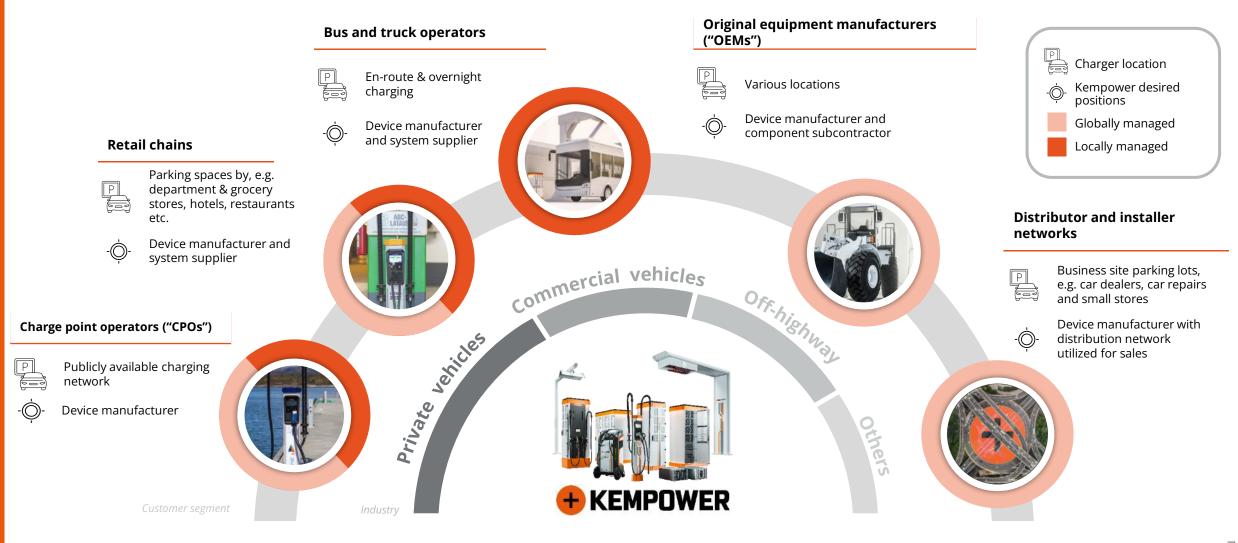
**3. Focus on each Kempower customer segment** in each of its geographic markets separately

4. Continue to recruit additional personnel, especially within R&D, production, marketing, sales and after sales





## **Kempower customer groups**





## Several bluechip credentials in all customer groups









### **CPOs and retail chains**

- S Group
- Recharge Infra
- Osprey Charging
- Vattenfall
- Power Dot

### **Bus and truck operators**

- Nobina
- VY buss
- Koiviston Auto
- Keolis

### OEMs

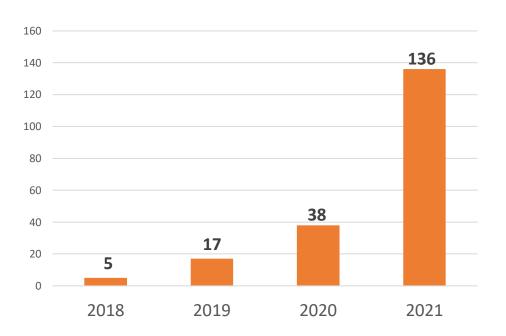
- Normet
- Epiroc
- Gilbarco Veeder-Root
- Volvo
- Scania

## Distributor and installer network

- Omexom
- Vital EV Solutions
- Wennstrom
- European Electrical Bus Company GmbH

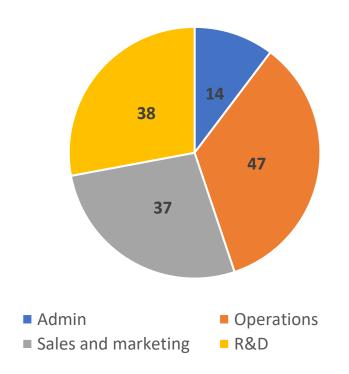


## Growing organization driving the growth



Headcount, at the end of year

Headcount by functions, at the end of 2021



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# Scalable and flexible business model with limited capital expenditure needs

1. The capacity expansion from 500m2 to 2800m2 in the beginning of 2021 took four (4) months.

**2. The capacity expansion** to additional 10 300m2 floorspace is progressing according to plan

**3. Asset light business model** enables quick scaling up or down in capacity according the changes in the customer demand



Precise product management



Modular product design





Secured material flow from dualsourcing

Standardization / Mass customization



No local warehousing of finalized products



Outsourced Installation and maintenance



Asset light Business model



## State of the art backend system ChargEye<sup>™</sup> - a key differentiator

ChargEye is an embedded control and monitoring software that provides features such as **remote management** and analysis, authentication and **connectivity** 

Cloud-based backend software ChargEye made its break through and became critical to customers in chargers **lifecycle management**, as a **integration platform** and as a **depot master** to bus operators customer group

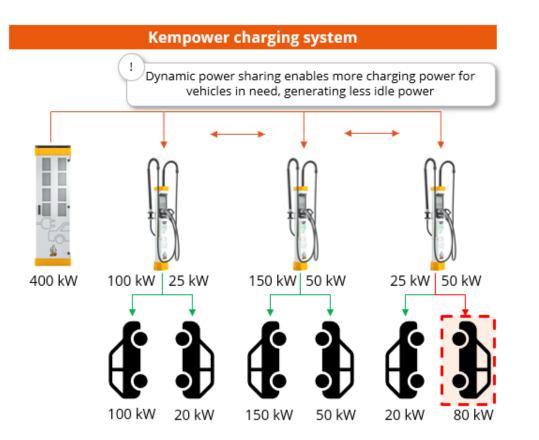
2021

## 2022

Our focus in ChargEye will shift to commercialisation in larger scale in SaaS model.



## Kempower's dynamic charging - unique solution in DC charging



Approximately 70 percent of Kempower's current commercial vehicle / fleet operator customers mention dynamic charging as a **major purchasing reason** 

Kempower's dynamic charging **optimizes the power usage** and **shortens queues** which in important in all rapidly growing DC charging markets





## Commitment to sustainability -reaching total carbon neutrality by 2035



Commitment	Long-term target			
	Decreasing relative carbon footprint annually			
100% Carbon neutrality by 2035	Transferring to 100% fossil free electricity by 2025			
	Carbon compensation of business travel			
	0% landfill waste by 2025			
Responsible products, enabling a society powered by 100% electric	Reducing plastic packaging by 50% by 2025 an transferring to bio- and bio-degradable plastic when economically viable			
transportation	99% end of lifetime recyclability rate for all Kempower EV chargers			
The Best Workplace for Future Professionals	Reducing the accident rate to zero			
	Secure high work satisfaction			
	100% of employees trained with first aid skills to reduce the serious harm in the case of accidents and other medical emergencies			

Q42021

## Agenda

Key highlights and growth strategy execution Q42021 and FY2021 financial performance

2021 key takeaways, short term outlook and risks

03



Q&A



# Strong growth, strong order intake and successful IPO enabling the growth



EUR 27.4 million revenue in 2021

- In 2021 revenue grew 741%
- In Q4 2021 revenue grew 328% to EUR 8.4 million (EUR 2.0 million)
- Mainly Nordics and also rest of Europe driving the revenue growth

EUR 37.4 million

order intake in 2021

In Q4 2021 order intake EUR 11.5 million

EUR 1.1 million FBIT

4% EBIT margin

in 2021

- In Q4 2021 EBIT EUR -1.0 million
- In 2021 loss for the period EUR -4.5 million
- In 2021 IPO fees
   EUR -6.6 million

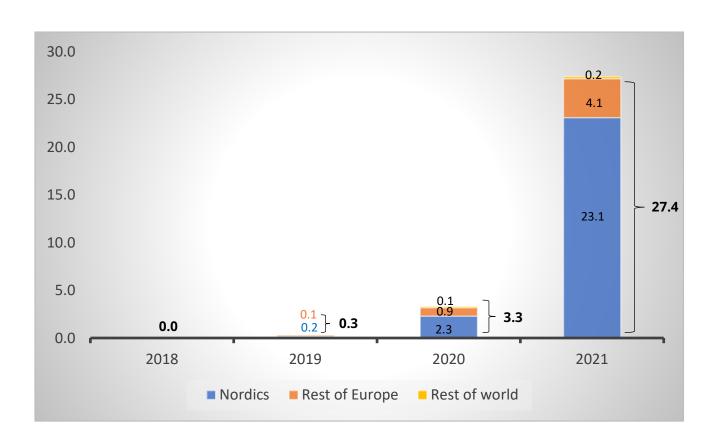
EUR 90.4 million cash and cash equivalents

IPO Gross
 Proceeds EUR
 100.1 million



# Nordics and rest of Europe driving revenue growth

Revenue breakdown by geography m€

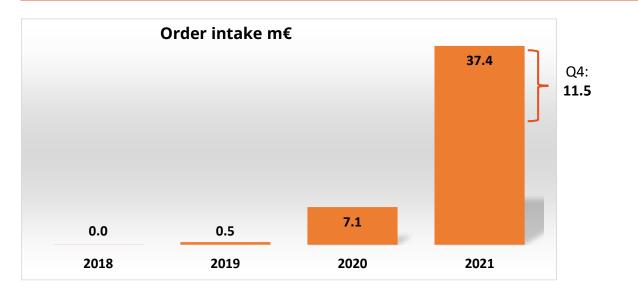


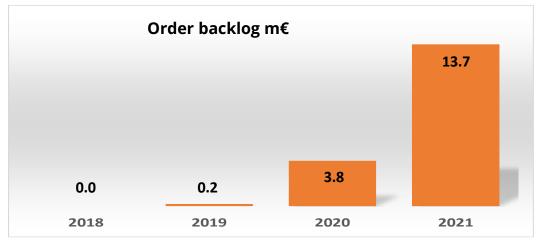
#### Comments

- Nordics represents currently the largest end-market for Kempower but rest of Europe share is increasing
- In Q4 2021 revenue grew
   328% to EUR 8.4 million (EUR
   2.0 million)
- In 2021 revenue grew 741% to EUR 27.4 million (EUR 3.3 million)

## Strong order intake in Q4 and full year





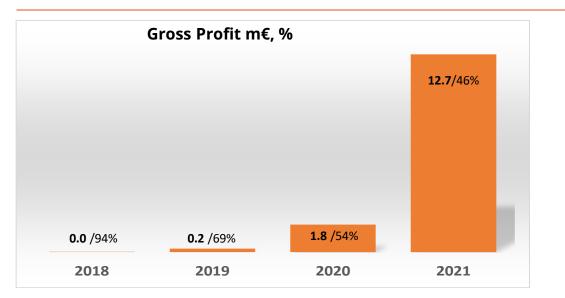


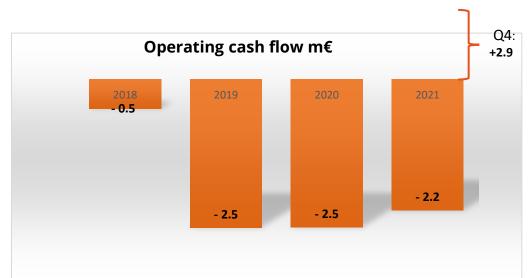
#### Comments

- Order intake growth driven mainly by Nordics and also rest of Europe
- In 2021 order intake grew 427% to EUR 37.4 million.

• At the end of the 2021 órder backlog grew to EUR 13.7 million.

# Healthy gross profit and positive operating cash flow in Q4





#### Comments

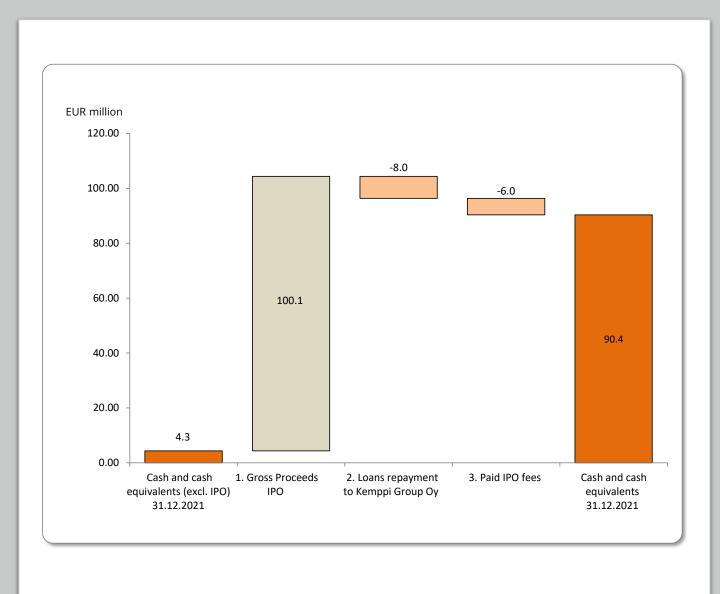
• **In 2021** Gross Profit on healthy 46% level

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- In 2021 growth strategy execution is reflected in operating cash flow
- **In Q4 2021** operating cash flow EUR +2.9 million

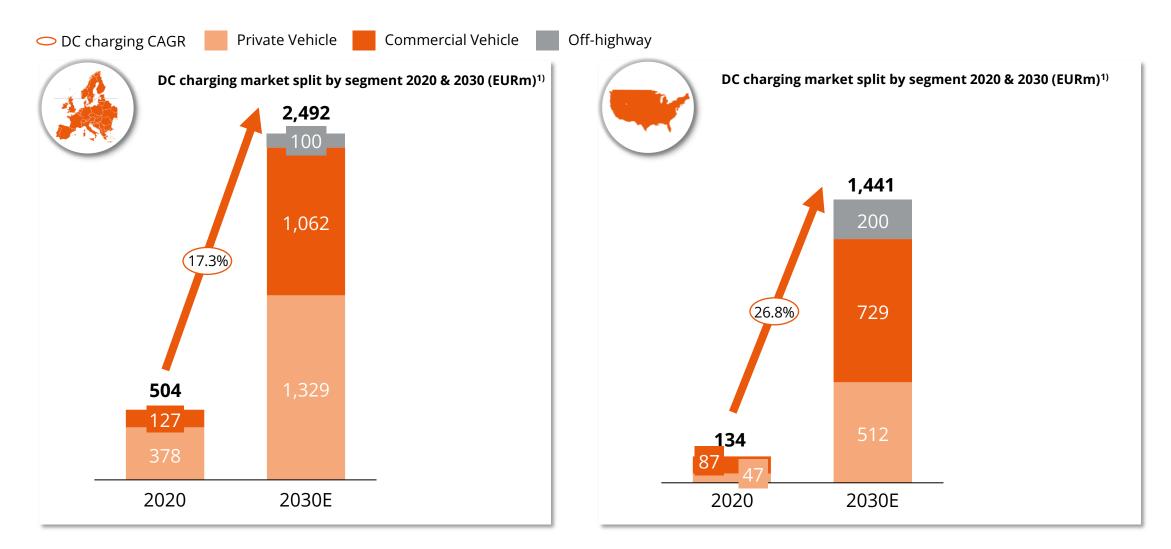
## From IPO Gross Proceeds to Net Proceeds

- EUR 100.1 million Gross Proceeds from IPO
- Loan and capital loan repayment to Kemppi Group Oy worth of EUR 8.0 million
- IPO fees paid to advisors EUR 6.0 million
- Cash and cash equivalents EUR
   90.4 million at 31<sup>st</sup> of December 2021
- Net Debt EUR -90.4 million at 31<sup>st</sup> of December 2021





## **Kempower targeting EUR 4.0 billion market**





## **Financial targets**

Financial targets		
Growth	• EUR 200m revenue in the medium term in (4-6 years)	
Profitability	<ul> <li>10% operative EBIT margin reached in the medium term (4-6 years) and at least 15% operative EBIT margin<sup>1)</sup> in the long term</li> </ul>	
Dividend policy		
Dividend	• Short to medium term: No dividends	



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## Short-term outlook and 2022 risks

• Kempower expects favourable market development and demand for its products

Short-term Outlook

**2022 risks** 

•

- Kempower expects seasonality to affect revenue on the first and on the fourth quarter
- Expansion in Europe continues
  - Kempower explore alternatives for expansion into the North American markets

- Success in personnel recruitments
- Success in capacity expansion
- Success in sales expansion in Europe
- Component shortage



## 2021 key takeaways

EUR **27.4** million annual revenue



First North Growth Market listing and EUR 100.1 M Gross Proceeds **Component shortage** managed without lost deliveries

**+700%** Year-on-year revenue growth

*Capacity expansion project to 2,800m2* 

## Financial Calendar 2022





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## **APPENDIX**

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## PROFITABILITY

### Group P&L

EURm, FAS	07-12/2021	07-12/2020	Growth % FY	FY 2021	FY 2020 G	FY 2020 Growth %	
Revenue	18.4	2.5	633 %	27.4	3.3	741 %	
Other operating income	0.3	0.0		0.3	0.1		
Change in inventories of finished goods and in work in progress	-0.2	0.1		0.7	0.2		
Raw materials and consumables used	-8.3	-1.2		-12.9	-1.5		
External services	-0.4	0.0		-1.5	0.0		
Personnel expenses	-4.9	-1.3		-7.4	-2.2		
Depreciation and amortisation	-0.1	0.0		-0.2	-0.1		
Other operating expenses	-3.6	-1.0		-5.4	-1.9		
Total expenses	-17.3	-3.5	-	27.3	-5.8		
Operating profit	1.1	-0.9		1.1	-2.2		
Financial income	0.0	0.0		0.0	0.0		
Financial expenses	-6.5	0.0		-6.7	0.0		
Financial income and expenses total	-6.5	0.0		-6.7	0.0		
Profit/loss before appropriations and taxes	-5.4	-0.9		-5.6	-2.2		
Appropriations	0.0	2.5		0.0	2.5		
Income taxes	1.1	-0.1		1.1	-0.1		
PROFIT FOR THE FINANCIAL PERIOD	-4.3	1.6		-4.5	0.2		





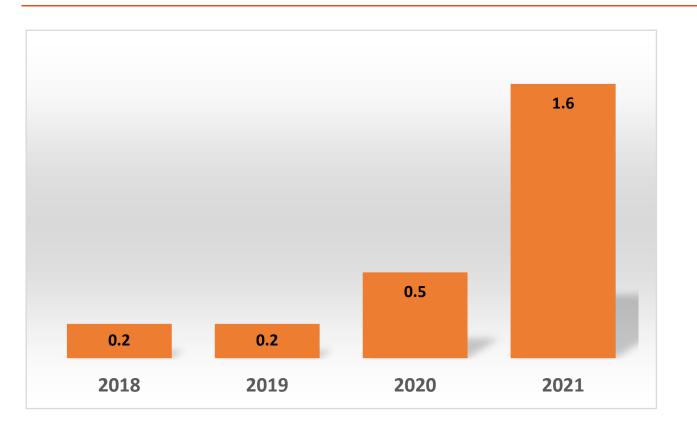
## **Balance sheet**

### **Group Balance Sheet**

EURm, FAS	12-2021	12-2020	EURm, FAS	12-2021	12-2020
ASSETS			EQUITY AND LIABILITIES		
Non-current assets			Equity		
Intangible assets	0.4	0.2	Share capital	0.1	0.0
Tangible assets	1.7	0.5	Translation differences	0.0	0.0
Non-current assets total	2.1	0.7	Invested Unrestricted equity fund	100.6	0.0
			Retained earnings	0.6	0.4
Current assets			Profit/loss for the period	-4.5	0.2
Long-term receivables			Equity total	96.7	0.6
Deferred tax assets	1.3	0.0			
Long-term receivables total	1.3	0.0			
			Provisions		
Short-term receivables			Other provisions	0.2	0.1
Inventories	6.1	1.3	1		
Trade and other receivables	6.5	3.8	Liabilities		
Cash and cash equivalents	90.4	0.5	Non-current liabilities	0.1	3.4
Short-term receivables total	103.0	5.6		94	
			Current liabilities		2.1
Current assets total	104.3	5.6	Liabilities total	9.5	5.5
ASSETS TOTAL	106.4	6.2	EQUITY AND LIABILITIES TOTAL	106.4	6.2

Source: Company information

# Investments in tangible and intangible assets increasing





#### Comments

- Increase in investments mainly driven by investments into assembly lines, office, testing area and laboratory and production equipment
- During the 2021, cash flow from investing activities represented 6% of revenue